

Location reference:	Land's End to Clodgy Point (St Ives)
Management Area reference:	MA24
Policy Development Zone:	PDZ9



PREFERRED POLICY TO IMPLEMENT PLAN:	
From present day (0-20 years)	NAI along undefended cliffs and coves, including World Heritage Site (but monitor cliff recession rates in these areas). HTL at Sennen Cove. NAI at Whitesand Bay.
Medium term (20-50 years)	NAI along undefended cliffs and coves, including World Heritage Site (but monitor cliff recession rates in these areas). HTL at Sennen Cove. NAI at Whitesand Bay.
Long term (50 -100 years)	NAI along undefended cliffs and coves, including World Heritage Site (but monitor cliff recession rates in these areas). HTL at Sennen Cove. NAI at Whitesand Bay.

SUMMARY OF SPECIFIC POLICIES

Policy Unit		SMP1 Policy	SMP2 Policy Plan			Comment
		50 yrs	2025	2055	2105	
24.1	Undefended Cliffs	Do nothing	NAI	NAI	NAI	Meets all environmental and landscape objectives. Satisfies objectives relating to the Cornwall AONB and Heritage Coast designations.
24.2	Sennen Cove	Hold the line	HTL	HTL	HTL	Relatively sustainable shoreline position. Defence provides flood defence from wave run up. However increasing sea level and storminess will increase risks to life and property into the future and this will need consideration by Land Use Planners.
24.3	Whitesand Bay (Sennen & Gwynver Beaches)	Do nothing	NAI	NAI	NAI	Naturally evolving beach and dunes. Relatively stable. No assets at risk. No requirement for intervention at present although need for local management of dunes could be reviewed for possible implementation of MR approach in line with some other dune systems in Cornwall in the future.
Key: HTL - Hold the Line, A - Advance the Line, NAI – No Active Intervention MR – Managed Realignment						

PREDICTED IMPLICATIONS OF THE PREFERRED PLAN

Policy Unit		Theme				
		Property & Land Use	Nature Conservation	Landscape	Historic Environment	Amenity & Recreational Use
24.1	Undefended Cliffs	Very little risk to property or current land uses – no implications.	Little natural change expected. Preferred plan will support SMP high level nature conservation objectives.	Preferred plan will support the landscape value and the AONB and Heritage Coast designations.	Very little risk – generally no implications although the World Heritage Site features should be monitored.	Plan will support all current recreational and amenity opportunities.
24.2	Sennen Cove	Preferred plan will prevent loss of property and sustain primary road link into the village.	The shoreline and its habitats will continue to be somewhat modified by the sea walls and natural processes will be constrained.	Preferred plan will support the landscape value and the AONB and Heritage Coast designations.	Cluster of historic sites and listed buildings within the Sennen Cove Conservation Area will be preserved under the preferred plan.	Plan will support all current recreational and amenity opportunities.
24.3	Whitesand Bay (Sennen & Gwynver Beaches)	No implications. Some loss of dune front at Sennen.	NAI approach will allow natural response of beach to sea level rise and prevent coastal squeeze and loss of sandy substrate. Some loss of dune front may occur over time.	Preferred plan will support the landscape value and the AONB and Heritage Coast designations.	No historic implications.	Plan will support all current recreational and amenity opportunities.